

May 2010, Fusion Internet Group makes Springfield, Missouri its new home as a provider of complete media solutions. Fusion Internet Group combines Web technology, graphic design and video services to businesses or individuals wishing to build brand recognition and develop powerful marketing strategies for products and services. Launching this innovative venture is a remarkable group of talented professionals who came together with creative ideas, a passion for media and the energy to make it all work.

“We provide superior marketing strategies for businesses that include comprehensive media exposure through expert Web development, graphic design and videography. A client can have a world-class Web presence, create brand recognition with our custom-designed graphics capabilities and present creative video presentations for marketing and advertising purposes,” explains Fusion’s owner and Webmaster, Thomas McKee.

Fusion’s Web design team creates professional sites, or revitalizes existing sites, including e-commerce, blogs, forums, Flash and JavaScript to effectively promote products and services to a target audience, generating a sizable increase in exposure and sales revenues.

The graphics team, under the direction of Josh Goodwin, creates powerful, custom-designed logos, original ads for print or Web advertising, flyers, brochures, business cards and letterhead.

The copywriting team generates Web content, advertising copy and press releases, as well as editing and proofreading services all geared toward Search Engine Optimization (SEO).

Fusion also features customized video production for private, corporate, business and broadcast customers, including training videos, sales and marketing tapes, DVD video production or streaming video over the Internet.

“Most business owners don’t have the time or the skill to develop their own Web sites or shoot their own commercials. Fusion Internet Group has shown me that my time and money is better spent letting the professionals take over this aspect of marketing. They do it better, faster and with better results than I ever could,” says Shelli Galvan, owner of MyHotHeels.com.

Fusion Internet Group's focus is to provide friendly and affordable professional media packages, outstanding customer service and reliable high tech solutions for individuals, businesses and corporations.